

# Ty Andrews

## Contact

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## Professional Bio

Ty Andrews is a creative leader and artist with over 20 years of experience in branding, content development, and entertainment across domestic and international markets. Utilizing his expertise in graphic design, digital marketing, performance, and nonprofit advocacy, he specializes in implementing strategies that build genuine connection with the masses and drive profitable results.

Ty resides in Los Angeles, CA.

## Professional Bio (Extended)

Ty Andrews is a creative leader and proven brand marketer with more than 20 years of experience in advertising and branding across domestic and international markets. His expertise includes strategy development, branding, and management capabilities that cover ad campaigns, celebrity events, fundraisers, audio/video production, social media, and email marketing. He has led a breadth of diverse teams in corporations and nonprofits and propelled consumer brands to generate millions in annual revenue.

Ty serves as PR & Digital Marketing Manager at St. Joseph Center relocating from Atlanta, GA during the pandemic to establish a media marketing team addressing the LA homelessness crisis. By combining digital executions and connections, Ty successfully rebranded the 46-year nonprofit organization, which has resulted in a significant increase in agency funding. Currently, St. Joseph Center generates over \$10 million in annual funding and donations.

Andrews holds a Bachelor of Science in Graphic Design from Florida Agricultural and Mechanical University (FAMU) with a concentration in graphic arts and journalism. Additionally, he has a Certification in Audio Engineering from the Atlanta Institute of Music and Media (AIMM).